



## TOWN OF GUILFORD POLICE DEPARTMENT

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## Press Release

The Guilford Police are proud to introduce and deploy the newest vehicle in the Department's fleet. This new Ford Explorer is low profile, less visible and dedicated to traffic enforcement that will be used for the department's continued efforts to reduce preventable traffic accidents and injuries.

In November 2016, the Guilford Police Department was honored by AAA and awarded their "Gold", the highest standard awarded, for our efforts in enforcement and education toward traffic safety. In December 2016, the Guilford Police Department was again honored at the CT Law Enforcement Summit as part of the Connecticut Traffic Safety Challenge. During this challenge the Department reports on the prior years efforts to include enforcement statistics, enforcement types, compliance, effectiveness of enforcement and educational programs. The Guilford Police Department was honored to be awarded first place for our efforts in category 3, which includes departments of similar size to Guilford. This first place earned the Guilford Police Department an entry to a drawing for a 2016 Ford Interceptor Police SUV, equipped with needed equipment to continue traffic enforcement efforts. The Guilford Police Department was fortunate enough to win this top prize and have taken delivery of the new Police Vehicle. This vehicle is now in service and will be used to enforce the distracted driving laws that are being violated and causing many preventable motor vehicle accidents around the nation.

This traffic enforcement asset will be used at all times of the day, throughout town to help complete the department's mission of reducing injuries caused by these preventable motor vehicle accidents. Aside from roaming patrols, the new vehicle will be deployed during an upcoming focused, grant funded distracted driving campaign. This campaign will specifically target violators of distracted driving to include those using hand-held devices while operating their vehicles on public roads. This campaign will take place throughout the month of April and again over the summer months.

If there are any questions about the use of the Guilford Police Department's new low profile traffic enforcement vehicle, please do not hesitate to reach out to LT Timothy Bernier at 203-453-8059.

See attached photo

